Coronavirus Speaker Series:
Sharing Knowledge to Respond with Resilience

#5:
Thursday, 9 April, 2020
08.30 AM EST – 08.30 PM Singapore time

Leveraging Philanthropy and Building Community Resilience through the EOC (Emergency Operations Center)

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Note the presentations are organized for the purpose of knowledge sharing and do not necessarily represent the views of the organizers.
Agenda

• Resilient Oakland Playbook
• Status of COVID-19 Spread
• Resilience in Oakland’s Emergency Operations Center
  • Community Resilience Branch Overview
  • COVID-19 Relief Fund
  • Testing Sites
• Challenges
• Additional Resources

Source: Photo.
Resilient Oakland

Build a more trustworthy and responsive government
- Design equitable and measurable community engagement
- Create more opportunities for collaborative government
- Apply data-driven principles to inform decision-making
- Engage youth in shaping the future of Oakland

Stay rooted and thrive in our town
- Increase economic security
- Promote safe and healthy neighborhoods
- Increase affordable housing stock

Build a more vibrant and connected Oakland
- Reduce current and future climate and seismic risks
- Promote urban greening for neighborhoods most in need
- Maximize value of collective infrastructure investments

CITIES on the FRONTLINE COVID-19
Statewide Case Statistics

California Case Statistics

Positive Cases

- **16,957**
  - + **1,092**
  - + **6.9%**

Deaths

- **442**
  - + **68**
  - + **18.2%**

Lab Tests Conducted Statewide

- **168,800**
  - + **11,000**
  - + **7.0%**

Note: Any instance of a negative number of deaths reflects a Correction.

Note: Percentages may not add up to 100% due to rounding.

Source: Case Statistics, Coronavirus (COVID-19) in California

CITIES on the FRONTLINE COVID-19

© Mapbox © OSM
Alameda County issues “Shelter in Place” directive

Includes 41 cases with “No address, homeless, under investigation”

Source: Alameda County COVID-19 Dashboard as of April 7, 2020
Oakland declares local emergency

- Activated the Emergency Operations Center (EOC)
- Recognition that emerging community needs (residents and businesses) didn’t seem to have an explicit home in our emergency management structure
- Incorporated of lessons learned from October 2019 public safety power shutoffs

Core EOC Functions

- Collect, analyze and share information
- Support resource needs and requests
- Coordinate plans and determine current and future needs
- Provide strategic coordination and policy direction

PG&E power outage: Roughly 450K Bay Area residents are without power

By Amy Graff, SFGATE  Updated 6:12 am PDT, Thursday, October 10, 2019

Nearly 1 Million Customers To Lose Power In Planned PG&E Power Outages

October 27, 2019 · 12:06 AM ET
Community Resilience Unit

• Established ‘Community Resilience’ Branch in Operations section with focus on resident and business support
• Regular coordination with Logistics, PIO and Liaison
• Targeted outreach and support to vulnerable communities
  • Small businesses
  • Low-income families
  • Unsheltered
• Philanthropic donations

Source: Emergency Operations Center Skillsets User Guide
Oakland COVID-19 Relief Fund

• Oakland Fund raised $4.5M in three weeks
• Four priority areas: food, homelessness, community health & education and economic security.
• Funds are not received by the City, but administered with City guidance and input
• Community Advisory Group established for external input
• Early successes
  • Funding to food delivery to home-bound seniors and services for unsheltered residents
  • Deployed rapid relief funds and direct technical assistance to ninety small businesses with majority owned by women, people of color and/or less than $250K in annual revenues (see oaklandbusinessassistance.com)
  • Established two testing sites for first responders and essential workers

Source: Oakland Relief Fund
COVID-19 Testing Sites

- The City established two testing sites using Oakland Fund donations
- Entered in public-private partnership with physician network in area to administer and process tests
- Tests are free and available for insured and uninsured first responders and essential workers

Source: Emergency Operations Center Skillsets User Guide
Challenges and Open Questions

Internal
• Adjusting to EOC structure and pace
• Shifting focus from response to recovery
• Ensuring staff feel safe and supported

External
• Ensuring equitable support and outreach to vulnerable communities (seniors, low income, undocumented, populations most impacted by racial disparities)
• Coordination with multiple levels of government on response (particularly for unsheltered population and other vulnerable populations)
• Preparing for additional shocks (power shutoffs)
Oakland’s Response and Other Resources

- Moratorium on Evictions and Rent Increases
- City of Oakland Emergency Order
- COVID-19 Outreach Toolkit
- Alameda County Public Health Department’s Health Equity Framework
- Database of Philanthropic Response: https://findhelp.org/
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GLOBAL RESILIENT CITIES NETWORK

WORLD BANK GROUP